INTRODUCTION OF PLATFORM

With the guidance of "base on industry and market to serve the whole country", the platform is intended for diversified investors such as financial institutions and enterprises in new energy industry. By maximizing professional and technological advantages, the platform is set to build a resourceful, effectively-running, open and transparent investment, financing and trading market in order to assist project owners in attracting qualified investors and to provide comprehensive market and project information for investors, thus providing normative, credible and comprehensive investment and financing services for participants in new energy industry:

Investment parties—Selecting high-quality projects and improving the efficiency in searching for projects
Financing parties—Designing personal financing schemes and providing one-stop financing services
Trading parties—Increasing liquidity of assets and providing effective basis for pricing
BACKGROUND OF CONSTRUCTING THE PLATFORM

★ Developing new energy provides significant grip on facilitating energy-saving and implementing energy revolution.
★ Encouraging to develop direct financing of energy projects is proposed by both the People’s Bank of China and National Energy Administration.
★ The traditional financing pattern fails to meet demands of rapid development of new energy industry.

INITIATORS OF THE PLATFORM

★ China New energy Investment and Financing Alliance.
★ China Emissions Exchange.
★ HYDROCHINA Engineering Consulting Co., Ltd.
★ Renewable Energy Department of China Electric Power Research Institute.
FUNCTIONS AND ADVANTAGES OF THE INITIATORS

- to connect resources from different parties in the industry and introduce assets of power stations.
- to set up white list of service parties in the industry.
- to publish assessment standards of power station assets.
- to set up an expert team to serve financial institutions.

- A nationally leading comprehensive service platform of environment and energy, the largest carbon trading platform, establishing the first green financial service platform “CEEX Green Finance” in China.
- The parent company-China Canton Exchange Group, as the largest property rights trading platform in southern China, with its annual turnover exceeding hundred billion.
- Located in Huadu green financial reform and innovation pilot zone, enjoying double policy priorities from the People’s Bank of China and other seven ministries and commissions.

- Services for power station:
  1. Real-time monitoring for power stations.
  2. Overall assessment including rationality supervision of due diligence.
  3. Assessment of future brownout and consumptive capacity for power stations.

- Big data
  1. Operational condition of renewable energy generation in different provinces and cities.
  2. Data on renewable energy generation and subsidy payment.
  3. Conducting comparison of efficiency among power stations of the same kind in the region.
- Analysis of policies and industries
  1. Mid-and long-term predictions and judgement for renewable energy industry.
FUNCTIONS OF THE PLATFORM

★ Investment and Financing Functions
1. Selecting project and constructing project pool.
2. Assisting enterprises in direct investment and financing.
3. Constructing a cooperative platform among different parties—banks, enterprises and society—and striving for policy support to assist them in integrating their resources.
4. Providing financial services including credit, guarantee, insurance and international clearing and clearing and settlement.

★ Trading Functions
1. Formulating trading guides of new energy assets.
2. Listing new energy assets.
3. Matchmaking deals of new energy assets.
4. Providing clearing and settlement along with supervision services for new energy assets trading.

★ Value-added Services
1. Project valuation and risk assessment.
2. Credit rating.
3. Legal and accounting services.
4. Data support on industrial technical analysis indicators, quality performance and power grid consumption.

ADVANTAGES OF THE PLATFORM

★ Initiators: The four initiators possess rich industry experience and resources with high recognition.
★ Policies: Huadu government has issued a series of supportive green financial policies.
★ Resources: The platform gathers information and resources to build up effective linkage between investors and project owners.
★ Market: The market delivers effective pricing signals and is attractive to participants with increasing liquidity.
BIZNESS FLOWS

TRADING FLOW

1. Accept Entrustment
2. Review Projects
3. Plan and Promote Projects
4. Due Diligence
5. Sign Trading Contract
6. Settlement

INVESTMENT AND FINANCING FLOW

1. Publish Application
2. Set Up and Review Projects
3. Publish Products or Projects
4. Make Intended Purchase
5. Due Diligence
6. Negotiate and Sign Contracts
7. Settlement